



520 Park Ave Hosts Launch Event for Book by Robert A. M. Stern Architects

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by Kai Acevedo



William Lie Zeckendorf, Robert A. M. Stern, and Arthur W. Zeckendorf

Written by Robert A.M. Stern, Paul L. Whalen, Daniel Lobitz, and Michael D. Jones—all partners at the world-renowned Robert A.M. Stern Architects—*City Living: Apartment Houses* presents 15 completed apartment complexes, alongside a portfolio of more than 15 projects that are either currently under construction or in design in major cities such as New York City and others throughout the United States, Europe, Asia, and South America.

The launch event for the book, featuring 15 Central Park West on its cover, was held at 520 Park Avenue, a new luxury residential tower located at East 60th Street between Park and Madison Avenue.



William Lie Zeckendorf with Robert A. M. Stern, Michael D. Jones and Paul L. Whalen

"We are honored to have hosted the launch event for such a prestigious book," said William L. Zeckendorf, co-chairman of Zeckendorf Development. "As Zeckendorf Development and Robert A.M. Stern Architects embark on their third collaboration, we look forward to continuing to raise the standard of modern luxury."

Upon completion, the 800-foot-tall tower will hold the title of the Upper East Side's tallest building. The 54-story structure is slated to boast only 33 full-floor residences, which will be designed by Robert A.M. Stern Architects. Construction for the property that is being developed by Zeckendorf Development, with Park Sixty LLC and Global Holdings is projected to be finished sometime in 2018.



Michael D. Jones, Robert A. M. Stern, and Paul L. Whalen of RAMSA

The sales gallery at 520 Park Avenue, which is where the *City Living: Apartment Houses*' launch took place, opened officially in September of last year.

"My partners and I very much appreciate your inviting us to launch *City Living* in the 520 Park Avenue sales gallery," said Robert A.M. Stern. "For nearly 12 years, we have enjoyed our collaboration with Will and Arthur Zeckendorf and their colleagues and development partners. We're immensely gratified that our work with the Zeckendorfs is embraced not only by the market but also by the public at large."